

EDDIE FRANCIS | Leadership Voice Strategist

Helping people and organizations enhance their leadership skills through communication

PUBLIC SPEAKING COACHING

Six-week one-on-one course to help executives, emerging leaders, entrepreneurs, and founders master the communication process, amplify their identity and value, and articulate their leadership through technique coaching.

Fee range: \$150 per hour to \$175 per hour

FRACTIONAL COMMUNICATIONS & MARKETING LEADERSHIP

Interim executive-level leadership to ensure that the organization's strategic priorities, messaging, brand, and communications/marketing operations move forward seamlessly.

Fee: \$125 per hour

WORKSHOPS & TRAINING

Half- and full-day sessions designed to empower and bridge the communication gap between leaders and their teams to improve operations and enhance the organization's reputation as an employer.

Fee range: \$3,500 to \$9,500, depending on the length of time and mode of delivery (in-person or virtual)

KEYNOTE ADDRESSES & PRESENTATIONS

Insights that use research combined with professional stories to bring clarity to the complexities of leadership and communication. Topics include self-awareness, the dangers of self-centered leadership, breaking down work silos, and

Fee range: \$3,000 to \$5,000, depending on the length of time and mode of delivery (in-person or virtual)

Why Hire Me

- *Nearly four decades in the workforce, including team and executive leadership experience*
- *Over three decades of mass communication, external communications, and internal communications expertise*
- *Master's degree in Strategic Leadership with original research grounded in practical approaches backed by theoretical frameworks*
- *Talent acquisition experience at a global firm and with major national brands*



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CALL FOR MORE INFO

 **985.259.7906**