

LEADERSHIP COACHING

Master the frequency of your leadership voice.

Services

PUBLIC SPEAKING COACHING

Great public speaking ensures that your vision and expectations **resonate with the people** who are taking the time to hear what you have to say. My **personalized coaching** gives voice to your executive presence through:

- *Mastery of articulation, vocal inflection, and projection to command the room.*
- *Movement, eye contact, and pacing to build a connection.*
- *Crafting speech content that is clear, people-centered, and aligned with your credibility.*

LEADERSHIP BRANDING

Strategy for senior leaders, executives in transition, and high-potential professionals who are ready to **build a presence** with:

- *Resume design and strategy to open leadership doors*
- *Personal brand positioning to articulate your distinctions*
- *LinkedIn profile strategy to serve as a living documentation of your leadership journey*
- *Leadership narrative development to tell the story that your résumé cannot*



Eddie Francis

Talent Acquisition, Marketing, and Communications Veteran

THE FOUNDATION AND OUTCOMES

- **Self-Awareness Mastery:** Excel at the “first commandment” of leadership to enhance the clarity of your messaging
- **Followerhip Activated:** Grab the attention of boards and senior leaders to accelerate *your* career journey.
- **Trust Strengthened:** Fortify your reputation and influence to solidify your credibility while expanding opportunities.

PRICING

SERVICE TIER	DESCRIPTION	FEE
Public Speaking Coaching	6 weekly one-on-one hour-long sessions of technique training	\$100 per hour (\$125 per hour beyond six-week course)
Leadership Branding	Commitment of 6 to 8 weeks that includes live one-on-one sessions, document audits, and deliverables	\$2,500 flat rate (\$125 per hour beyond six-week course)



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CALL FOR MORE INFO



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