

KEYNOTE ADDRESSES

Bringing clarity to the complexities of leadership.

LEAD BY LEADING YOU: Transforming Self-Awareness Into Your Strategic Advantage

They look like specialized efficiency, but they actually kill momentum. This high-energy keynote uses storytelling and witty musings from my "wacky world" of higher ed to motivate your decision-makers to tear down the walls.

The Takeaway: Your executives will return to work ready to set a new tone. It's 100% motivation backed by a strategic call to action for more intention, direction, and reflection.

SUCCESS IS A TEAM SPORT

They look like specialized efficiency, but they actually kill momentum. This high-energy keynote uses storytelling and witty musings from my "wacky world" of higher ed to motivate your decision-makers to tear down the walls.

The Takeaway: Your executives will return to work ready to set a new tone. It's 100% motivation backed by a strategic call to action for more intention, direction, and reflection.

THEY WERE NOT LED. THEY WERE CONSUMED.

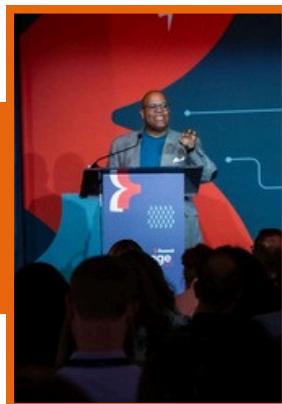
Drawing on my graduate-level research into narcissistic leadership and followership and using my Fyre Festival case study, this keynote challenges emerging leaders on the difference between self-centered and people-centered leadership. It makes the case that leadership is a process, not a title.

The Takeaway: Up-and-coming leaders will walk away with a framework they can apply immediately for team and organizational success.

THE STURDY BRIDGE: Connecting Team Expertise with Leader Expectation

Drawing on my research into followership, this keynote replaces the "us vs. them" mentality with a unified structure.

The Takeaway: I empower leaders to be intentional culture creators and team members to be active culture contributors. Everyone walks away understanding their immense value and how to strengthen the bridge of mutual trust.



On-Site Fee

\$5,000

Plus travel

Virtual Fee

\$3,000

Travel waived



eddie@eddiefrancis.com



eddiefrancis.com

CALL FOR MORE INFO



985.259.7906